

Professional Solicitor Campaign Detail

Professional Solicitor

Name: OUTREACH ASSOCIATES/DIRECT
ADVANTAGE MARKETING

Address: 2100 WHARTON STREET, SUITE 510
PITTSBURGH PA
15203-

Phone: (412) 381-2300

Fax: (412) 381-1259

FEIN #: 52-2406431

Charitable Organization

Name: ALLIANCE FOR RETIRED
AMERICANS

Address: 815 16TH STREET N.W., 4TH FLOOR
WASHINGTON DC
20006-4104

Phone: (202) 637-5399

Fax: (202) 637-5398

FEIN #: 52-2277805

Campaign ID: 192-5199-1

Type of Solicitation: TELEMARKETING

File Date: 4/9/2007

Percentage of Funds - Charitable Organization: 8.00%

Percentage of Funds - Professional Solicitor: 92.00%

Revenues		Expenses	
Telemarketing	\$14,832	Salaries	\$13,646.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$13,646.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$1,186.00
Other Revenue	\$0.00		
Total Revenue	\$14,832.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007